## Meeting Minutes

September 11, 2014

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| Present: | Colton (Franklin) Parry , Sam Keller, Ikani Samani, Loren Cannon, Devin Glazier |
| Next meeting: | September 19 (Thursday), CS 5th floor |
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1. Announcements

There will be a meeting with Kris at Coldwell Bank in Provo at 9:30 am on September 12th.

1. Discussion

We discussed our goal which is to build “a tribe” of people that have interest in CoStarter and its mission. Professor Love suggested that we start asking people we know, mainly millennial types, to participate in a user focus group. We need to try to involve women who aren’t in CS so we have varied points of view.

1. Action Items for next meeting:

* Find women who blog for user test group
* Find millenials for user test group
* Do research on ASP and other tools
* Break into different groups to create different landing page views. The page that have the most conversion(signups) wins.